



# **Alon Estate Investment House Ltd.**

## **Company Overviews**

July 2014

# Table of Contents:

Company Profile

Recent Deals Overview

Our Stuff

Contact Us



# Company Profile:

With 25 years of experience, our company is considered one of the most leading and reliable companies at its field in Israel. A brokerage company led by Mr. Reuven Alon, the company's CEO and founder, gained a connections network in the Israeli market that provides our clients with not just professional consulting, but an exclusive way to meet their investing targets and expectations.

The company supplies one – shop services to any investor: new apartments, offices leasing, selling and buying, commercial marketing, sale – lease back projects, turn key projects, offices buildings, residential projects, capital market companies brokering, financing, industrial and logistics real estate and general consulting.

Among our clients, local authorities, law offices, leading insurance companies such as Clal, Migdal, IDB and Menorah, all influential banks in Israel and Leumi, Poalim, Mizrahi – Tefahot and discount, the very best of real estate residential and commercial corporations in Israel such as Gindi, Azrieli, Electra, Canada – Israel, America Israel, Shufersal, Co-Op, Africa – Isarel, Kardan, Tidhar and Prashkovsky Group. In addition, along with our long relationships with the Israeli clients, the company has strong cooperation with global international corporations such Kodak, AVIS, Herts, SIXT, Unitronicsm UTI, Flying Cargo, Caterpillar, Subaru and Teva.

Our connections, experience and knowledge gives us the ability to be very quick and precise.

In the last 10 years alone, the company mediated transaction for its clients valued about 1.5 billion NIS.

In the last 3 years the company mediated 450 million NIS.

Alon estate investments house Ltd. Established in 1993 as a residential brokerage company in the

back deals and sale – lease back deals and marketing new residential projects for the biggest construction contractors in Israel.

# Recent deals Overview:

## Africa Israel – Kardan:

In 2013, the company mediated to Kardan a **76M NIS**, 66K Sq/M plot in central Israel, very close to Ben Gurion Int. Airport, from Africa Israel in 3 weeks.

## Ze'evi Group – Subaru:

In 2012, the company mediated to Subaru a **62M NIS**, 6.5K Sq/M Herzelya, a Tel – Aviv suburb, from Ze'evi Group in 1 month.

## Caterpillar – Food Line:

In 2011, the company closed a sale lease back deal in central Israel valued **46 Million NIS**. A building of 8,000 Sq/M, , made by Prashkovsky Group, leased to Food Line, sold to Caterpillar, all by Alon Estate.

## Airport City:

Between the years 1999 to 2009, Alon Estate marketed over 50,000 Sq/M of commercial areas in the Israeli most prestigious business parks, nearby Ben Gurion Int. airport. Among the tenants mediated: Vaio, Unitronics, Xerox, Audiocodes, and mercury.

## Kodak:

In 2009, the company closed a sale – lease back, tailor made project of 50,000 Sq/M building to Kodak. The building was built exactly according to Kodak demands by 3 partners, Electra, SGS and Prashkovsky Group. The company was in charge on all parties. The deal valued at 270 Million NIS.

## Our Staff:

**Reuven Alon:** CEO and Founder:

Tel: +972 (8) 9256128

Mobile: +972 (54) 7347349

E-Mail: [alon@alonestate.com](mailto:alon@alonestate.com)



Alon, a 48 years – old real estate broker, well – known and highly rated real estate consultant, the company’s CEO and founder, is the head of the company, specialized in residential projects, commercial real estate and agricultural lands, created a very influential and reliable working network connections in the Israeli market that allows the company to work fluently in almost any field.

Along with his role in the company, Alon stays updated with every step taken by any of his employees, helping the company stay at its regular high level standard.

**Hadar Benoudiz, Adv:** Head of Business Development & Financing Department

Tel: +972 (8) 9256120

Mob: +972 (54) 6635635

E-Mail: [Hadar@hyblaw.com](mailto:Hadar@hyblaw.com)



Hadar, an attorney by law, known for his knowledge in capital market and financing, is in charge of the business development of the company. Mr. Benoudiz is a highly trained lawyer, specialized in due – diligence and negotiation abilities, and gives our clients a creative and reliable ways to use the company's connections. Hadar is also in charge on all our external relations. His legal experience and knowledge adds to the client's options and leads every client to the right decisions. Hadar's main role in the company is detecting and marketing special projects, companies and businesses, due to his skills, he manages to pin – point every advise to the right client at the right time.

**Yehoshafat (Yoshi) Boteah:** Head of logistics and industry Department:

Tel: +972 (8) 9256127

Mob: +972 (54) 3-999807

E-Mail: [yoshafat@alonestate.com](mailto:yoshafat@alonestate.com)



Yoshi, the head of the logistic and industry department has a vital role in the company. His 15 years of experience in logistic and industrial real estate expended the company's fields of interests and widely opened our client's opportunities. Along with his skills of logistics and industrial real estate, his specialized in marketing and leasing offices, one of the main fields of interests of the company. Yoshi, specialized in sale lease back and turn key projects, giving our clients an exclusive way to have a tailor made projects.

**Miri Alon:** Head of Residential Department

Tel: +972 (8) 9256126

Mob: +972 (54) 6-250170

E-Mail: [miri@alonestate.com](mailto:miri@alonestate.com)



Miri is the head of the residential department, with 20 years of experience marketing apartments. The department gives the most powerful residential corporations in Israel its services as in house marketing for its project. Till know, the company sold over 2,500 new apartments under Mrs. Alon management for Gindi, ISRAEL BROS. and Arazim in the last 3 years in Tel – aviv, Shoham, Rishon LeZion and Rehovot. Her academic experience and knowledge brought her a prestigious recognition in her field. Miri's hight human relations and personal skills contributes to her ability to sell almost anything to anyone.



**Mr. Shlomo Benishay:** Head of Commercial Department

Tel: +972 (8) 9256126

Mob: +972 (58) 7-755057

E-Mail: [sbalonestate@gmail.com](mailto:sbalonestate@gmail.com)



A lieutenant Colonel veteran in the armor force of the IDF, Ben – Ishay is the head of the commercial marketing director. Shlomo has 16 years of rich experience in management along with economic – history B.A from the Tel – Aviv University. His specialty is marketing commercial and offices areas and business brokering. His management experience as well as his business way of thinking significantly adds to our clients.

# Contact Us:

**We will be more than happy to have you between our clients:**

Alon Estate Investments House Ltd.

“Beit Hadar” 2<sup>nd</sup> floor, 2<sup>nd</sup> Ha'Melacha St,

Northern Industrial Area,

Lod, 71520

Tel: +972 (8) 9256126

Fax: +972 (8) 9256125

Visit us on our website:

[www.alonestate.co.il](http://www.alonestate.co.il)

